



**North Point**  
shopping centre

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**At the heart of  
the community**

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**Spaces available for  
independent retailers**

[www.northpointshoppingcentre.co.uk](http://www.northpointshoppingcentre.co.uk)

5 Goodhart Rd, Hull, HU7 4EE

# Overview

North Point Shopping Centre is a much-loved retail destination, backed by a fantastic line up of retailers and a loyal customer base that loves to shop local.

Spread across 217,000 sq ft with more than 70 retail units and 750 free car parking spaces, the shopping centre offers an enticing mix of convenience, fashion, food & beverage, and specialist shops and services, making it an exciting launchpad for your business.

North Point Shopping Centre's vibrant and diverse retail environment carries enormous appeal with the surrounding community - 40% of shoppers visit more than twice a week, resulting in six million visitors in a typical year.

This thriving neighbourhood retail destination is home to nationally recognised names such as Boots, Greggs, Home Bargains, Iceland, Wilko, Poundland, as well as a raft of independent businesses, newly renovated market hall and a Gulf fuel filling station. Additionally, the shopping centre is flanked by a library and health centre.

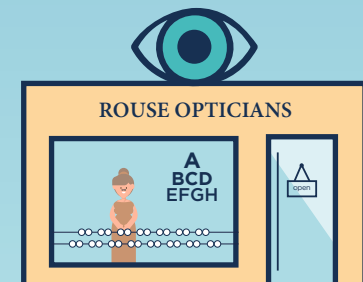


## A new home for your business at North Point Shopping Centre



**3 in 4 visitors**

to North Point Shopping Centre will make a purchase



# Location

Since 1973, North Point Shopping Centre has been at the heart of Bransholme, a suburb of Kingston upon Hull, which has earned a reputation as a thriving maritime city of culture with a population of more than one million people.

With four primary schools within a 10-minute walk and a further 10 schools within a 10-minute drive, North Point Shopping Centre is the perfect location for a leisure-based business to thrive.

Just under 1.5-mile away is Noddle Hill Way Nature Reserve – a remarkable, wildlife-packed beauty spot so secret only a select few knows it's there. Across its 118 acres, you'll find an idyllic fishing lake, some beautiful walks, playing fields, and a children's play area.

## Car journey times:



## Rail journey times:



## Reasons to bring your business to Hull's North Point Shopping Centre

- ▲ Local wages growing faster than the national average
- ▲ Britain's most enterprising place (Enterprising Britain Awards 2017)
- ▲ Third-most improved UK city to live and work (Demos-PwC Good Growth for Cities Index 2018)
- ▲ Attracted more than £3 billion of investment, creating more than 6,000 new jobs since 2013
- ▲ Almost 10,000 new homes expected over the next 15 years



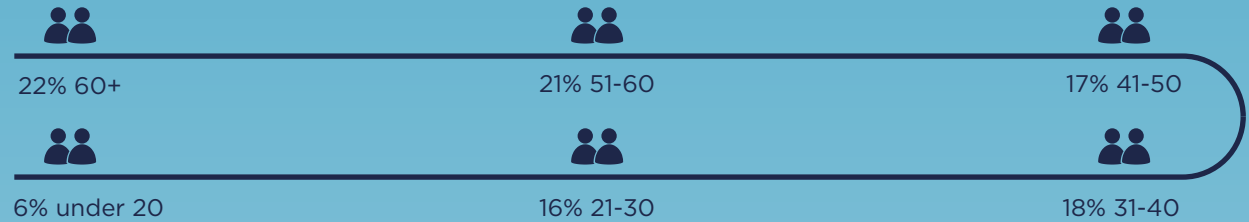
# Bransholme's local community

The success of North Point Shopping Centre is fuelled by the passion and loyalty of its local residents.

Around 23,000 people reside within a 10-minute walk of the centre, while a secondary catchment of 77,000 live with a 10-minute drive.

Shoppers within these catchment areas alone are responsible for a collective annual spend of £208 million. And these figures are only set to increase with an expected resident population growth of 6.7% by 2025.

## About your customers at North Point Shopping Centre



## How often shoppers visit North Point Shopping Centre:

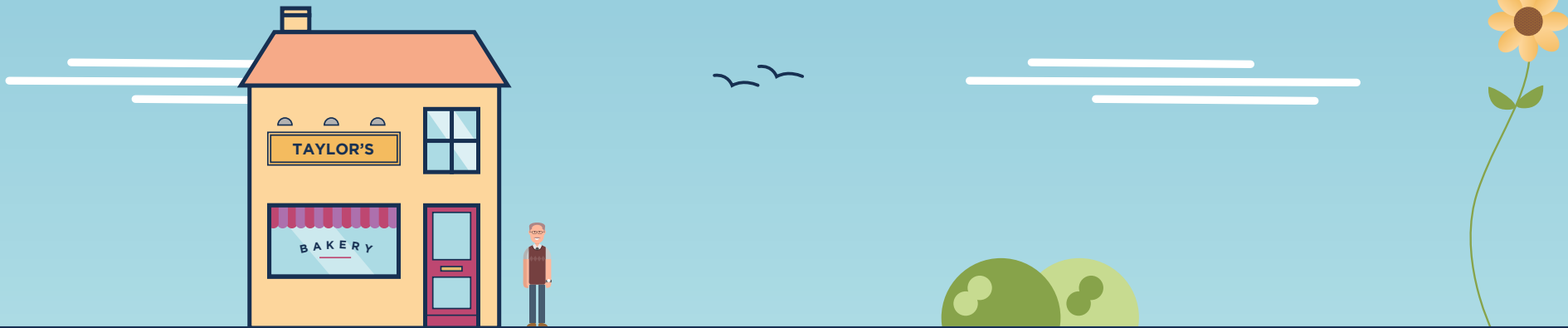
- ▲ 21% at least once a week
- ▲ 12% once a day
- ▲ 40% two-to-three times a week
- ▲ Average dwell time: 1h 6m
- ▲ Browser to buyer conversion rate: 76%

## Schools within North Point Shopping Centre's catchment:

**Secondary:** Winifred Holtby Academy, Kingswood Secondary Academy (Yorkshire's highest performing school)

**Primary:** Cleeve, Highlands, Broadacre, Bude Park, Biggin Hill, Dorchester, St. Mary - Queen of Martyrs

**Community Special:** Tweendykes, Northcott

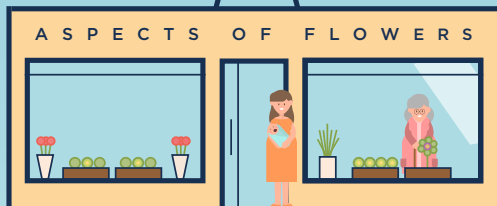
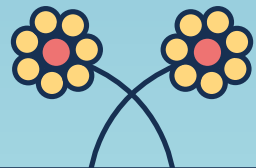


# The site

North Point Shopping Centre sits at the heart of the Bransholme community, attracting nearby residents sometimes multiple times a day.

The surrounding local amenities include a well-stocked library and state-of-the-art health centre, while the excellent transport infrastructure means North Point is home to the city's third busiest bus terminal.

Love your local community



# Bransholme Market

North Point Shopping Centre's market hall offers an excellent opportunity for aspiring business owners to set up their stall with minimal start-up costs.

Covering 9,591 sq ft in total, the market hall has enough space to accommodate more than 40 individual stalls with many traders occupying multiple stalls to proudly showcase their offering.

Newly refurbished, the market hall now boasts new hardwearing flooring throughout with freshly laid vinyl for the stalls, as well as new standardised signage across all stalls, new roller shutters, new flagsigns pointing into alleyways, and a new LED neon sign for the market hall.

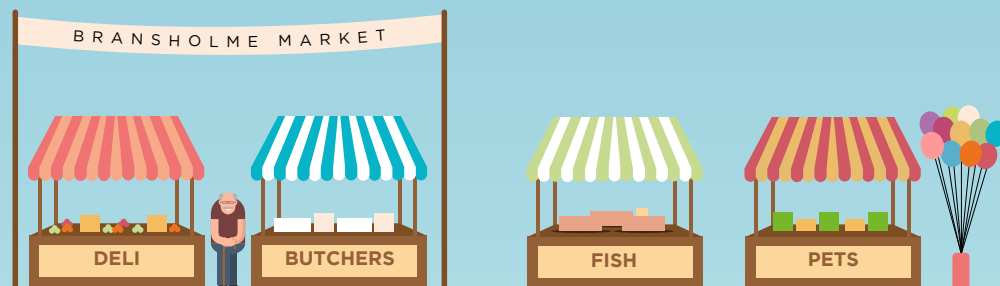
The refurb also introduced free Wi-Fi across the centre and resulted in the creation of a communal seating area with the surrounding perimeter stalls concentrating on a food focus.

Many long-standing dedicated stallholders have been here for more than 45 years but that doesn't mean there's no space newcomers. We help incoming traders get started by arranging for the installation of a flagsign and board around their stall.



- ▲ 9,591 sq ft
- ▲ 40+ stalls
- ▲ New signage
- ▲ Free Wi-Fi
- ▲ Open every day except Sunday

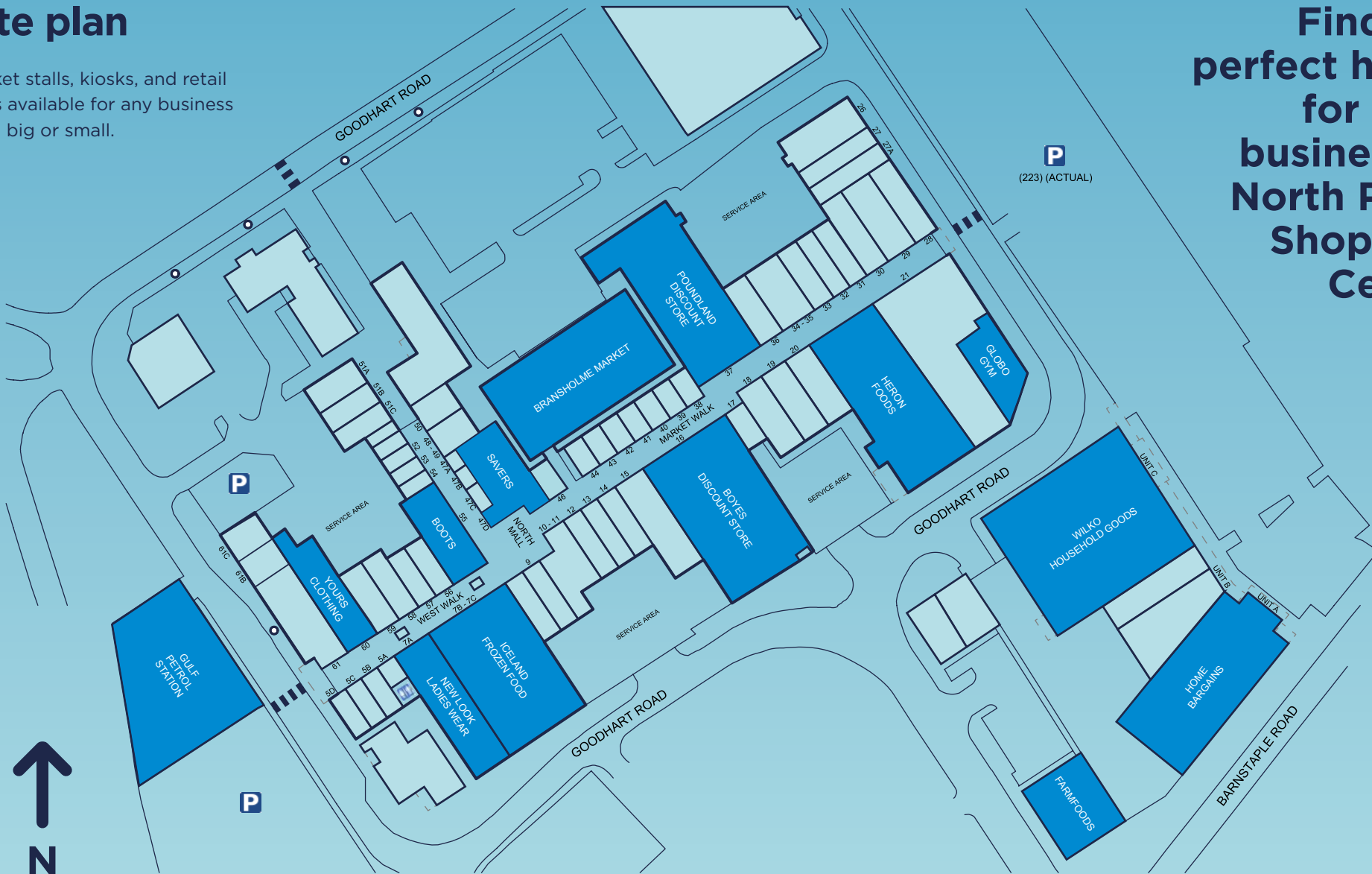
Stalls available to help *your* business vision flourish



# Site plan

Market stalls, kiosks, and retail units available for any business idea, big or small.

Find the perfect home for your business at North Point Shopping Centre



# Testimonials

“Bustling, friendly, unique; that’s North Point Shopping Centre in just three words. I’m a retention-based business, so by seeing the same faces, it helps with me build up a great rapport with people.”

**Roy Williamson, Socialites**

“I absolutely love North Point. The community here is amazing, the people are so friendly, it’s busy all of the time, and that’s why I’ve stayed for 22 years.”

**Donna McLoughlin, Billies Barbers & Macs Hair And Beauty**







# Testimonials

“North Point Shopping Centre is the heart of the community around here. There’s a huge catchment area. FI Real Estate Management helped us get established. We were initially only taking part of the unit as we got moving with it we realised that the demand was much bigger than we anticipated, so FIREM assisted in essentially doubling the size of the unit. They’ve been a great help in getting us started.”

**Ben Fisher, Globo Gym**

“North Point has become part of the community, we get a good passing trade in here, see your regulars sometimes every day.”

**Jane Copeland, Boyes**





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Independent  
retailers welcome



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